

Title: Seoul industry and market trends

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To address the query about current trends in South Korea, I need to identify what is trending across various sectors such as ecommerce, consumer products, fashion, technology, and ...

This year, the keywords that offer a glimpse into consumer market trends are Survival, Next, Artificial Intelligence (AI), K Culture, and Economical consumption.

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In 2025, Seoul's high-street retail districts experienced a moderation in growth momentum, with recovery patterns varying across submarkets. Despite slow growth, an influx of foreign ...

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